







World Hearing Day 2024 Celebration Report

On occasion of World Hearing Day 2024 an Ear & Hearing Programme was organized in ENT OPD open area for the visitors and hospital OPD staff. The theme of World Hearing Day was "Changing mindsets is crucial for improving access and reducing the cost of unaddressed hearing loss. Let's make ear and Hearing care a reality for all". During the programme approximately more than 500 people were sensitized for ear and hearing care.

Dr. Ravi Meher – Director Professor & Head of ENT Department guided the team and encouraged people to create awareness among their neighboring people and relatives. He explained importance of the ear care and hearing care. The need of the programmes to create awareness is very important in children, youth and as well as in elderly. Every age group required to be sensitized, screened and treated for ear and hearing care.

Dr. P.K. Rathore- Director professor of ENT MAMC- He talked about the ear infections and for not inserting foreign body and other sharp particles in it. He told how we can reduce the ear problem by taking care of ears.

Dr. Taneja, Director Professor of ENT MAMC - He suggested people about the early identification of deafness. He suggest if a person has problem related to ear and hearing care should go to the ENT doctor instead of waiting till the problem more crucial. He told to screen the ear and problem timely to get better result of treatment.

Ms. Janki Mehta – Administrative Officer, Sound Hearing 2030 Project has given talk on early identification of Hearing Loss in children and Ear Care. She also explained and encouraged people to download and screen their ear by the Hear WHO which was app developed and launched by World Health Organization for hearing screening.

SR, PG students and staff from ENT department played a skit in the OPD for creating awareness of ear and hearing care. The skit was which was performed very informative as well as entertaining. The skit was highlighted ear trauma, hearing loss and hearing loss in elderly.

Mr. Sanjeev Kumar – Audiologist of ENT LNH mentioned that safe listening is the key of the better hearing.

A quiz was organized in general public of OPD area of ENT in which people were participated with great enthusiasm.



Glimpses of the World Hearing Day Celebration

















